

Creative Strategies
Workshop in BCDA for group B
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We shall work on the main
- general aspects
and the
- dance specific aspects of
creativity in dance.

**MATERIAL
ELABORATION
LOVE**

Bring 3 different apples for Tuesday

You should but do not *have to* read the whole text under, you can skip directly to points 4 & 5.

1.
Creativity is a very complex quality of human activity.
In order to become more creative
you should think about it,
understand it
and
you should practice it as well.

Before and while thinking about and before and while practicing creativity you should free yourself,
you should get rid of the obstacles and then you can proceed only.

2.
I listed five pairs of concepts. We will work on these dualities until we – who will be interested in
this kind of work – will get to six dichotomies. All are present in creative activities, but in different
amount, different proportions depending on the personality of the creative person and also
depending on the task to be solved on a creative way.

Motivation – Mission

Creativity can be triggered by your personal need, urge, you may feel yourself pushed, obligated to
do something, to solve something, to create something
and/or
your creativity can root in a mission, a goal, something you are attracted to do, to solve, to create.

Inspired – Communicative

Your actions can be determined by a complex of vague ideas, sharp images that emerge more and
more irresistibly from your past, your imagination, the depth of your personality
and/or
you may find the most proper tools to reach an audience with well known, efficient communication
methods

Enigmatic – Straightforward

Sometimes the content, the theme, the subject is hardly palpable, while in other cases
a strong message is pointed that almost punches you.

Individual – Social

Your theme and approach can be highly personal, sometimes even intimate
or
can be dominated by a social interest and responsibility

Physical – Spiritual

Your personal presence in creating and performing, in your creation can be
mainly corporal, based on your senses
or more
mental, determined by ideas, thoughts

3.

Let us see where would we get with a person who would be very close to the second quality of each pair:

A person with a **Mission** who wants to **Communicate** something on a **Straightforward** way in a **Social** problem with **Spiritual** terminology would look more like a professor, an old style politician, or priest.

On the other hand someone with an irresistible **Motivation** to do something, who is very **Inspired** with hardly palpable **Enigmatic** ideas about his/her most **Individual** personal, intimate concerns looking for solutions in a sensitive, **Physical** world would look more like a classical artist, romantic poet or composer.

The proportions between the two extremes are divers by person and task but we must realize, that in our age everybody tries to profit from both group of methodologies.

Artists, musicians, filmmakers, use digital tools and methods, learn from scientists while mathematicians, physisists learn from artists, and social, political actors also use the widest range looking for efficient tools of social communication.

To be efficient may seem fearful, but never the tool, never the method is dangerous but the person who uses them.

4.

To make a long story short - in this workshop you should participate only if you are both motivated and have a wish of communication. That is the entry ticket.

You should

- activate both your inspiration and wish of communication,
- dare to be enigmatic but give a clear form to your content
- stand on two legs: find a socially important subject that is highly personal the same time
- create and present it using methods and presence that involves, includes both physicality and spirituality

5.

At this workshosp we will start to create pieces. The difference between other creative processes and this will be the reflective presence, a conscious monitoring of our methods and behaviours. We will have to find the cooperation and balance of discipline and freedom.